

2012 REGIONAL VICTORIA LIVING EXPO

Live, Work, Invest, Study & Thrive

27-29 April 2012

Melbourne Convention & Exhibition Centre



REGIONAL & INDUSTRY HUB DISPLAY OPTIONS

To support participation by industry, regional hubs have been developed and Councils are encouraged to invite local industry to join in showcasing their region's potential. With three options to pick from and the opportunity to share the cost of \$13,200 (incl GST) between four companies or industry groups, it's a cost-effective way to present your region's image.



Regional Hub – Workstation

Inclusions:

- > 6m x 6m = 36 sqm floor space
- > 2.5m high lockable tower with 1 m high circular digital print signage display structure
- > Blueberry carpet tile floor covering
- > 4 x 300w arm lights
- > 4 x 4amp power points
- > 4 x Circular overhead tower digital prints
- > 4 x Registration Counters
- > 4 x Bar Stools
- > 4 x Brochure Stands



Regional Hub – Café Style

Inclusions:

- > 6m x 6m = 36 sqm floor space
- > 2.5m high lockable tower with 1 m high circular digital print signage display structure
- > Blueberry carpet tile floor covering
- > 4 x 300w arm lights
- > 4 x 4amp power points
- > 4 x Circular overhead tower digital prints
- > 4 x Ottoman café packages
- > 4 x Brochure Stands



Regional Hub – Café / Workstation Combo

Inclusions:

- > 6m x 6m = 36 sqm floor space
- > 2.5m high lockable tower with 1 m high circular digital print signage display structure
- > Blueberry carpet tile floor covering
- > 4 x 300w arm lights
- > 4 x 4amp power points
- > 4 x Circular overhead tower digital prints
- > 2 x Ottoman café packages
- > 2 x Registration Counters
- > 2 x Bar Stools
- > 4 x Brochure Stands

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To make an even greater impact and create the total 'look' the regional hub display options can be enhanced by upgrading. For costs and inclusions refer to the information set out below:



Regional & Industry Hub – Upgrade Package 1:

Inclusions:

- > 6m x 6m = 36 sqm floor space
- > Broadloom Carpet available in any colour
- > 4 x additional digital prints on rear wall of central tower
- > 4 x additional 300w arm lights
- > 4 x potted plants
- > Investment: \$3,080 (incl GST)



Regional & Industry Hub – Upgrade Package 2:

Inclusions:

- > 6m x 6m = 36 sqm floor space
- > Broadloom Carpet available in any colour
- > 4 x Plasmas with inbuilt DVD player
- > 4 x digital prints on rear wall of central tower
- > 4 x digital logos on counters
- > 4 x additional 300w arm lights
- > 4 x potted plants
- > Investment: \$6,820 (incl GST)

Contact the organisers:

Australian
EXHIBITIONS
& Conferences

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