

INVEST

HUME REGION



Discover how our region can unlock your business potential

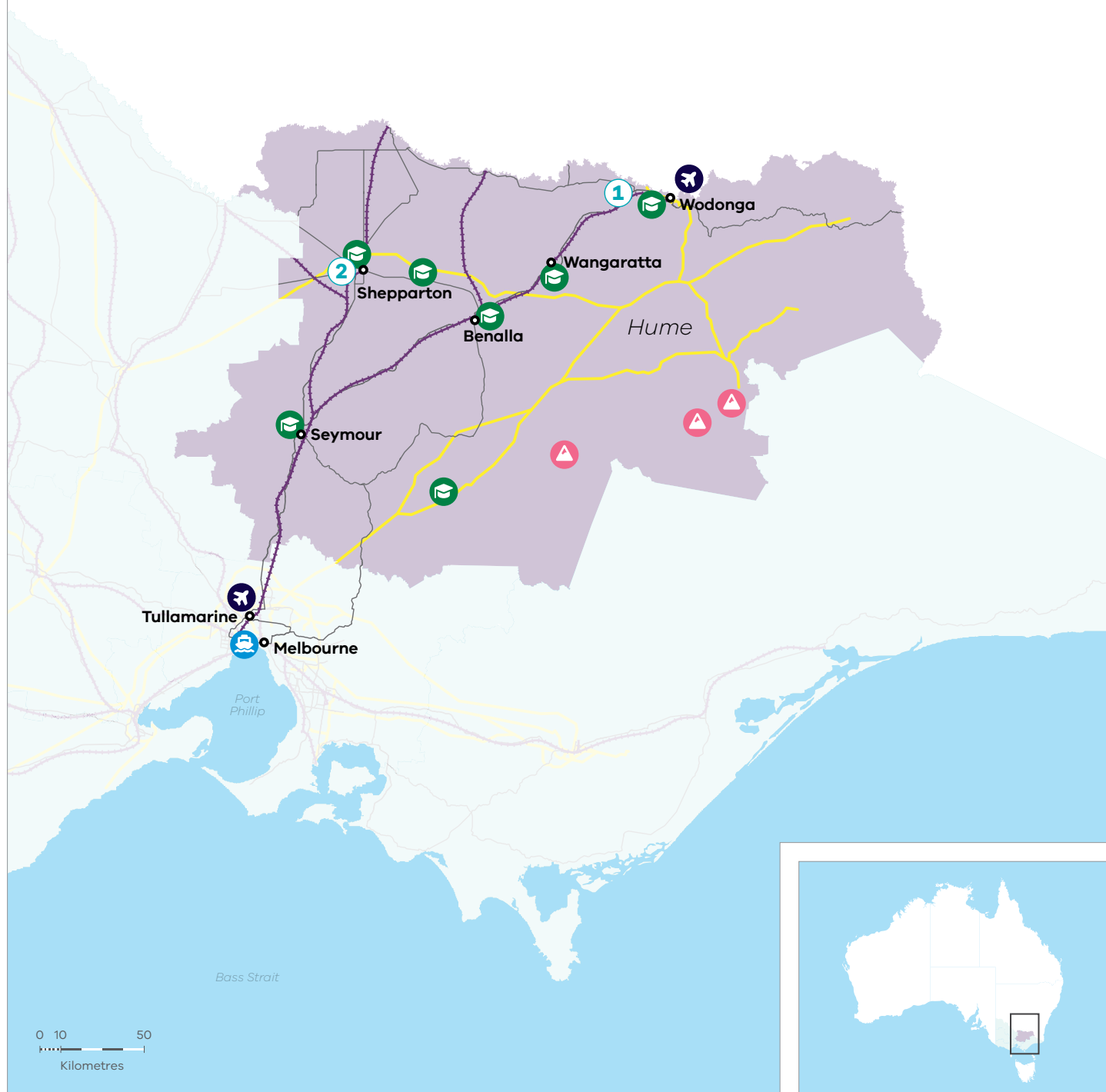
Victoria's Hume region brings together some of Australia's most productive food and fibre industries, established processing capability, major water and irrigation infrastructure, and strategic freight corridors linking Melbourne, Sydney and export markets.

Connected for Success

New South Wales

KEY

- Freight Roads
- Freight Rail
- Transmission Lines
- ① Logic Wodonga
- ② GV Shepparton
- ✈ Airport
- ⚓ Seaport
- ⚠ Alpine Resort
- 🎓 University & Technical Training Providers





At a glance



\$19.9 billion

gross regional product



Population:

**324,200
residents**



25% of the value

of Victoria's agricultural
production comes from
the Goulburn Valley.



75%

of Australia's population
within next-day transport
from Logic Wodonga.



1.2%

payroll tax rate for regional
businesses – the lowest
in Australia.



50% cheaper

than Melbourne on average,
industrial and commercial
land delivers greater value
for businesses and investors.



Advanced agricultural production and value-added processing

The Hume region combines highly productive agricultural land with nationally significant water storage and irrigation infrastructure, established industry capability and integrated supply chains. These advantages support intensive and high-value production across horticulture, dairy, livestock and broadacre agriculture, while providing investors with access to experienced growers, agronomists, irrigation specialists, processors and logistics providers.

The region offers opportunities to invest across the agricultural value chain. Advanced production systems – including protected cropping, controlled-environment agriculture, precision farming, automation and water-efficient irrigation – can increase productivity and resilience. At the same time, expanding food and fibre processing, packaging, cold-chain infrastructure and vertically integrated supply chains will enable more value to be captured within the region before products reach Australian and international markets.

Hume's established producers and food manufacturers provide access to reliable inputs, industry expertise and domestic and export markets. Opportunities exist for new and expanding agribusinesses, food manufacturers, technology providers and logistics operators seeking to improve productivity, scale production and increase value capture within the region.

Favorite: Advanced Protected Cropping at Tatura

Favorite's investment at Tatura demonstrates the Goulburn Valley's capacity to support large-scale, technology-intensive horticulture.

Its high-tech glasshouse development enables year-round production of premium tomatoes and other crops, delivering greater yield reliability, water efficiency and biosecurity than conventional open-field production.

Tatura provides an ideal location for this investment because of its access to established irrigation infrastructure, deep horticultural expertise, skilled labour, and well-developed processing, packaging and distribution networks. These advantages allow investors to combine advanced production systems with established regional supply chains and efficient access to domestic and export markets.

The development shows how protected cropping, automation and water-efficient technology can increase agricultural productivity and resilience in a changing climate. It also provides a practical model for further investment in controlled environment agriculture and other intensive production systems across the Hume region.

Renewable energy, resource recovery and industrial decarbonisation

Hume's concentration of agriculture and food processing creates opportunities to convert organic residuals and wastewater into renewable energy, biogas and higher-value products, while helping manufacturers reduce emissions and reliance on conventional fuels. Opportunities exist in renewable gas, waste-to-energy, resource recovery, battery storage and low-emissions industrial technologies.

The region has demonstrated its capacity to host large-scale renewable energy investment. The 130 MW Glenrowan Solar Farm is fully operational, while the Goorambat East Solar Farm near Benalla will provide up to 250 MW of generation capacity.

At West Wodonga, North East Water's \$75.6 million wastewater treatment upgrade incorporates biogas recovery and renewable electricity generation, providing an anchor for further investment in resource recovery and circular-economy technologies.

Priority investment areas include renewable gas and bioenergy, resource recovery from agricultural and industrial waste streams, energy storage and low-emissions manufacturing technologies.

Defence, heavy vehicle and specialised manufacturing supply chains

The Hume region offers established defence manufacturing, heavy vehicle capability and specialised engineering across Benalla, Wodonga and Shepparton. Investors benefit from existing businesses and supply chains, industrial land, specialist training and direct access to major freight corridors linking Melbourne and Sydney.

Benalla is home to a nationally significant munitions-manufacturing cluster anchored by Thales Australian Munitions and NIOA. Wodonga combines a substantial Australian Defence Force presence with industrial and training capability at Logic Wodonga, including the Heavy Vehicle Technology Program and Advanced Manufacturing Centre of Excellence. Established firms in Shepparton also provide heavy vehicle servicing, fabrication and specialised manufacturing capability.

Opportunities exist for defence suppliers, component manufacturers, heavy vehicle and fleet-technology businesses, engineering firms, and maintenance and logistics providers seeking to establish or expand operations.

Water for the 21st Century

North East Water's Wodonga Resource Recovery Hub is redefining how essential infrastructure can support industry and investment.

Designed as a hub for circular economy innovation, the facility will transform wastewater into valuable resources including recycled water, renewable energy and recovered nutrients.

It also provides a platform for testing and commercialising new water and resource recovery technologies in partnership with industry, researchers and technology providers.

By reducing waste, lowering emissions and creating new commercial opportunities, the centre demonstrates the Hume region's commitment to sustainable industrial growth.

For businesses seeking to innovate in water, advanced manufacturing, clean technology or resource recovery, it offers a unique environment where infrastructure, research capability and industry collaboration come together to accelerate new solutions and investment.



Year-round, higher-value visitor investment

Hume's alpine landscapes, lakes and rivers, food and wine destinations, national parks and cultural heritage attract approximately 5 million visitors a year, providing a strong platform for year-round visitor investment. Established destinations including the alpine resorts, King Valley, Lake Eildon, Mount Buffalo National Park, the Murray River and Barmah National Park attract visitors seeking nature, adventure, cycling, food and wine, wellness and cultural experiences.

Priority investment opportunities include premium and family accommodation in alpine and nature-based destinations; boutique accommodation, event venues and food and beverage experiences in established wine regions; and commercial attractions, wellness facilities and adventure-tourism products across the High Country. First Peoples-led cultural and nature-based experiences can further strengthen Hume's distinctive visitor offer.

The region's alpine resorts are investing to strengthen season reliability and broaden their visitor markets. Mount Buller's advanced snowmaking facilities can produce snow above freezing temperatures, supporting more reliable early-season experiences. At Mount Hotham, the new Hotham Hub Snow Play and Activity Centre is expanding the resort's appeal to families, non-skiers and first-time snow visitors, with commercial opportunities in equipment hire and retail, food and beverage, and snow-play operations. Together, these investments provide a platform for further private investment in accommodation, attractions and supporting visitor services.

Driving Four-season Tourism

The Mount Hotham Snow Play Hub represents a strategic investment in year-round tourism infrastructure, designed to attract new and growing visitor segments, including families, non-skiers and first-time snow visitors. By expanding Mount Hotham's appeal beyond traditional ski tourism, the project is expected to drive increased visitation, strengthen local expenditure and support greater regional economic resilience.

Backed by investment from the private sector and the Victorian and Australian Governments, the Snow Play Hub demonstrates the value of coordinated investment in high-impact regional tourism assets. With Victoria's High Country attracting more than 4.7 million visitors annually and generating almost \$2 billion in visitor expenditure, the project underscores the strong investment potential of targeted tourism infrastructure in regional Victoria.



Scaling Logistics in the Hume Region

O'Brien Logistics' expansion at Logic Wodonga demonstrates the commercial advantages of investing in one of south-eastern Australia's premier freight and logistics precincts. Positioned on the Hume Freeway with direct road and rail connections, Logic Wodonga (a pre-planned intermodal precinct) connects your business with 75% of Australia's population within just 24 hours offering businesses a strategic gateway to domestic and export markets.

The company's new headquarters is four times larger than its previous facility and has doubled freight, warehousing and distribution capacity, enabling significant operational growth while supporting increasingly efficient supply chains. Combined with ongoing investment in enabling infrastructure and the benefits of Victoria's regional payroll tax concession, the precinct offers businesses a competitive environment to scale operations and improve long-term productivity. Logic Wodonga provides investors with a proven, investment-ready location offering connectivity, capacity and room to grow.



Regional Enablers Strong Infrastructure – Strong Returns

Space to Grow

The region operates two nationally significant industrial precincts: Logic Wodonga, a major manufacturing, freight and logistics gateway on Australia's busiest transport corridor, and GV Link Shepparton, a large-scale agribusiness and manufacturing precinct at the heart of Australia's premier food-producing region.

The strong industrial precinct network across the Hume region supports scalable growth in strategically located and master planned locations suitable for manufacturing, logistics and value-added industries.

With further strategically located industrial and employment precincts identified across the region, Hume is well positioned to accommodate investment now and into the future.

The freight advantage

Hume occupies a strategic position on the principal road and rail corridors between Melbourne and Sydney. The Hume Freeway and North East rail line connect regional producers, manufacturers and logistics businesses with major population centres, ports and national supply chains.

Logic Wodonga is positioned at the intersection of the Hume Freeway and Murray Valley Highway and operates as a major logistics and industrial hub with road and rail access. Goods dispatched from the precinct can reach 75% of Australia's population by next-day transport.

Inland Rail is upgrading 262 kilometres of the existing rail corridor between Beveridge and Albury–Wodonga to accommodate double-stacked freight trains. These works will strengthen the capacity and efficiency of the north–south freight corridor used by Hume businesses.

Water security for growth

Major water storages on the Murray and Goulburn river systems, including Hume Dam and Lake Eildon, together with one of Australia's largest modernised irrigation networks, provide the water security that underpins the Hume region's globally competitive agriculture and food-processing industries. These assets enable intensive, high-value production, efficient water use and long-term resilience, creating opportunities for investment in advanced agriculture, food manufacturing and circular resource recovery.



Regional Development Victoria

Hume Investment Specialists

Regional Development Victoria has dedicated expert investment-facilitation teams located in Wodonga, Shepparton and Wangaratta to support your investment journey.

Regional Development Victoria works closely with Invest Victoria to connect you with regional opportunities, local partners and relevant approvals.

Key services to help your business include:

- identifying potential sites and properties
- assistance navigating regulatory and planning approvals
- helping you build business cases to support your investment decisions
- advising development approvals
- matching research and development with universities to build partnerships
- responding to emerging workforce needs by connecting you to recruitment agencies, Victoria's high-performing TAFE network and targeted upskilling programs.
- connecting you with government departments, agencies and regulators, as well as incentives, grants and programs.

Connect with us today

Connect with our dedicated regional investment specialists located in your region via investregional@rdv.vic.gov.au or for general investment enquiries, visit the Investment Front Door.

