# Bright Tights Sold Globally – video transcript

*Phebe Liston*

I am a physiotherapist from Bright and my husband and I developed Articfit tights which combine the concepts of active wear and joint support.

My husband is a graphic designer and he does the designs and sends them to the factory in China and that's where our tights are made. So we moved to Bright prior to launching our business because we wanted the lifestyle of skiing and mountain biking and running.

During the ski season we'll often work in the morning and then go up the hill for an afternoon ski, because we really want to make lifestyle our priority.