**Video Transcript**

[Title: Regional Development Australia - Barwon South West]

*Bruce Anson - Committee Chair, RDA Barwon South West*

The RDA committee is committed to growing the region both in liveability and productivity.

[Vision: View of ocean, wind farm, beach - Bruce speaking]

In the Great South Coast it’s about energy, smart agriculture, tourism opportunities, and in the Geelong region obviously it’s about advanced manufacturing, and again tourism.

[Vision: Pedestrians walking along shoreline, Twelve Apostles, Man walking his dog along the beach, people enjoying the views from the headland out to sea, views from The Grampians, aerial view of the Twelve Apostles]

The best thing about living in the Barwon South West is its natural, beautiful environment, The Great Ocean Road, Budj Bim, The Grampians, the Twelve Apostles, these are world quality attractions.

[Vision: View of boats moored, abalone in basket, female working with the abalone in factory]

The other thing that we have is a whole variety of agricultural and aquacultural products.

We have the development of aquacultural industries particularly in abalone, and there’s great capacity to drive that forward.

[Vision: Bruce speaking, aerial view of wind farm]

A real strength of this region are the recent investments that have been made in new energy.

There has been about $8 billion of investment in wind energy.

[Vision: Bruce speaking]

There’s now investments being made on researching green hydrogen.

[Vision: Deakin University, pedestrians walking along shoreline, ferris wheel, boats moored]

There’s been a recent federal government grant to Deakin Warrnambool to produce a Hycel Technology Hub which will start to do some pioneering work in Australia on hydrogen.

[Vision: Man walking along jetty to boat, people eating at table outside with flowers, pedestrians walking along shoreline, boats moored, view of street shops]

The next stage for us is the establishment of a National Centre for Composite Materials, and again this will further add to cementing Geelong as a centre for advanced manufacturing.

[Vision: People walking along shops wearing masks, boats moored, sailor sculpture on shoreline, Bruce speaking, sunset view over water]

Whilst COVID-19 has been a real challenge, there is an opportunity that we’re seeing and that is from people working at home, but what we do need is some significant investment in technology to enable the entire region to benefit from those opportunities.

[Regional Development Australia - Barwon South West, Geelong and The Great Ocean Road]

[Victoria State Government - Authorised by the Victorian Government, Melbourne]