**Video Transcript**

**Gippsland Regional Plan 2020-2025**

[Vision: Gippsland Regional, The Summary, Plan 2020-2025. View of man watching factory robotics and finished product on conveyor belt. View of Dargo Hotel and people on horseback, man conducting a smoking ceremony and wind-power farm and a couple climbing to see the view of the coastline]

The Gippsland Regional Plan 2020-2025 is the region’s strategic plan for improving the economic, social, cultural and environmental outcomes for the Gippsland region and our community.

[Vision: Excerpt from Plan - Gippsland in 2040. Views of pedestrians, close-up vision of prawns being served directly from boat, trains, aerial view of suburb, Federation University sign, yacht]

The plan is intended to ignite conversation and more importantly action, and guide us to reach our full potential ensuring Gippsland is recognised as the place to live, work, invest and play.

[Vision: Aerial view of agricultural, skull rock, waterfall, offshore oil rigs, time lapse photography of pasture, traffic. People shopping, The Pinnacles Four Wheel Drive lookout]

Gippsland is remarkable with enormous potential.

Our region is renowned for its natural attributes, rich resources, fertile soils and our vibrant towns and communities.

[Vision: Humble, Unpretentious, Remarkable The Spectacular Gippsland]

The Gippsland Regional Plan identifies eight game-changer priorities including commercialising carbon capture and storage, renewable, clean and community energy initiatives and rehabilitating Latrobe Valley’s mines and land.

[Vision: View of staff in hospital and vulnerable people, people using mobile phones, man photographing bridge and forest, Aboriginal dancing]

The plan also looks at programs that support our most vulnerable communities and people, increasing digital inclusion throughout Gippsland, hero tourism destinations and traditional owner and Aboriginal cultural tourism.

[Vision: Morwell Innovation Centre outside and inside views, cattle, train and road views, person serving pizza and children playing on swings]

Finally, the plan will encourage innovation and investment to sustainably grow Gippsland’s key industries and progress major transport infrastructure and services to open Gippsland to new business, visitors and residents.

[Vision: Themes: 1. Collaborators and partners; 2. Carers of our country, environment and natural assets; 3. Creators of a new economy; 4. A connected Gippsland; 5. Highly educated and skilled people, lifelong learners; 6. A healthy, happy and inclusive community]

Gippsland Regional Plan’s long-term vision is embedded in each of our six themes.

By 2040 Gippsland aspires to be the most liveable region in Australia.

Realising the Gippsland Regional Plan’s long-term vision depends on the delivery of future initiatives and projects highlighted in each of these themes.

The plan is unashamedly big, bold and is based on research and stakeholder consultation all aiming to achieve the Gippsland of our future.

[Vision: Delivering this Plan. Aerial view of coastline. Gippsland Regional Plan 2020-2025]