**Video Transcript**

**Hume RDA**

[Title: Regional Development Australia Hume]

*Amanda McClaren - Committee Chair, RDA Hume*

The best things about living in the Hume region are definitely the people, the landscapes and the natural resources that we have here to produce food and fibre.

[Vision: View of peach trees and people picking, tractor]

The key industries are agriculture and manufacturing.

[Vision: Workers inside canning factory canning the peaches]

Food processing and horticulture are all made from employers in our region.

[Vision: Fowles truck beside tables with umbrellas, people inside restaurant. View of lights in restaurant. Sign showing way to ‘The Wine Shed’]

Tourism is one of our fastest growing sectors and I’m particularly excited about the agri-tourism and nature-based tourism opportunities that we have here in the Hume region.

[Vision: Landscape of the Hume region. Sign, Welcome to King Valley. View of vineyards and grape vines. Sign, Dalz Otto Buongiorno! Welcome to Dal Zotto. Man pouring wine into glass and people tasting the wines. Café serving food at Rinaldos]

One of those agri-tourism projects is the Prosecco Road Project which is a wonderful new tourism offering that highlights the Italian heritage and culture connections that we have here in the Hume region.

So it’s a wonderful opportunity to experience the best our region has to offer.

[Vision: Sunset over the Hume region]

One of the important sectors to the Hume region is the defence sector.

[Vision: Vietnam Veterans Commemorative Walk, military tank and helicopter and cannon. Monument, Lest We Forget. Silos painted with military artwork. Wheat growing]

It has a contribution of $185 million annually with over 5,600 jobs.

To help this key sector RDA Hume have developed the Hume Region Defence Prospectus which will form part of our engagement with business and industry across the region to help them identify and gain opportunities, and also potentially attracting even more investment and growth into the region.

We have seen as a result of the COVID-19 pandemic that people are wanting to move away from the capital cities.

The Hume region has a lot to offer.

[Vision: Recreational space with children playing in Wodonga, two people riding bikes through park, view of people enjoying café. Sign for Shepparton Art Museum]

We’ve already proven that we can work from home, and then of course we’ve got the beautiful landscapes and the strong communities that attract people to want to come and live and work in our region.

[Vision: View over lake from the museum roof. View of factory and landscape courtesy of City of Wodonga. Internal view of forklifts, staff working and trucks leaving the factory.]

I’m very passionate about the Hume region and I’m looking forward to working with my RDA Hume Committee to make the most of these opportunities, to work with the businesses and the community, and be a voice on their behalf to all three levels of government.

[Vision: Aerial view over the Hume region, boat on water and man running]

I want to help make those connections and to attract investment and innovations to help achieve outcomes that will make the Hume region and even better place to live.

[Vision: Regional Development Australia Hume - An Australian Government Initiative - Victoria State Government]