



HUME Plan on a Page

# Vision

## The Hume Region is Australia’s heartbeat.

Hume will be a place that is the lifeblood of the State and the Nation through its productive and beautiful landscapes, its deep connections to its people and cultures and its strategic location in the heart of Victoria amongst the Nation’s arterial network. Hume will sustain the preservation of future generations through its rich primary production and food producing capabilities, access to services and its vibrant and empowered communities.

# The Region

Hume encompasses some of the nation’s most productive and beautiful landscapes. It includes 12 local government areas stretching from the outer reaches of a rapidly expanding Melbourne to the Murray River and Alpine high country to the North. It is home to an incredibly diverse population of over 300,000 people and continuing to grow. This population is supported by established health, education and social service delivery sectors that continue to develop and heavily contribute to the local economy.

Hume holds a strategic position along nationally significant transport and freight routes to allow the movement of goods and people. Our water catchments provide precious water resources to the broader Goulburn Murray area and supports a national and internationally significant food-bowl. This production is supported by specialised manufacturing and food processing capabilities that drive a strong value chain.

# Strategic Focus Areas

To support the ongoing economic growth of the Hume region the Regional Development Australia (RDA) Hume Committee has adopted the following key strategic focus areas. These focus areas speak to the challenges facing the region’s prosperity but also the key opportunities for growth and development.

# Housing

* Lack of housing is limiting the local economy
* Key worker housing
* Affordability
* Emergency Management

Social Housing

# Energy Transition

* Significant threat to established industries
* Cluster of waste producers / energy users
* Freight and logistics capacity

Clean and Green Brand

| Strategic Focus Area | Key Actions | Measures |
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| 1. Find practical and timely solutions to address housing shortages limiting the region’s growth and liveability. | Develop a Hume Housing Prospectus | * Delivery of next stage of professional development program: Hume Economic Development and Planning Network.
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| 1. Find practical and timely solutions to address housing shortages limiting the region’s growth and liveability. | Advocate for the establishment of the North East Worker Management and Appropriate Housing (NEWMAH) Project | * Host a regional briefing for the NEWMAH project
* Advocacy to key Government representatives on the proposed project
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| 2. Support the region to transition to a renewable future and a more circular economy. | Engage with industry to determine issues and opportunities for energy transition | * Facilitate engagement with local stakeholders with the newly established Net Zero Authority to identify issues and opportunities in renewable energy transition
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| 2. Support the region to transition to a renewable future and a more circular economy. | Analyse existing strategic work to determine actions and opportunities for RDA Hume | * Progress the identified opportunities in the Hume Renewable Energy Roadmap
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| 3. Support the development of the regional economy by addressing key enablers for growth | Invest in the capabilities of local government’s economic development workforce | * Ongoing delivery of the Hume Economic Development Network
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| 3. Support the development of the regional economy by addressing key enablers for growth | Identify and advocate for investment into strategic infrastructure priorities to improve connectivity, liveability, and resilience | * Maintain Priority Projects Database through regular engagement with regional stakeholders
* Regularly engage with Government on priority Projects
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| 3. Support the development of the regional economy by addressing key enablers for growth | Support sustainable population growth for the region through the provision of services, employment, and educational opportunities | * Explore opportunity for a population strategy
* Advocate for improved health infrastructure and service delivery
* Identify and address barriers to workforce participation such as:
* Cultural safety
* Childcare provision
* Education and training pathways
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